

# Tailor made infant nutrition



DUTCH  
ORIGIN

PREMIUM  
QUALITY

COMPLETE  
CONTROL

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This brochure is addressed to a business audience.

# Tailor made infant formula

## Your brand infant formula

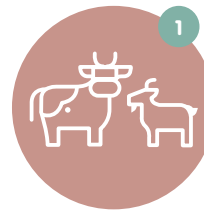
Ausnutria works together with customers to develop and produce tailor made infant formula. Ausnutria owns five production sites in the Netherlands, in which the production of infant- and toddler nutrition is fully integrated. With these factories, Ausnutria controls the entire production chain from fresh cow's milk to infant formula.

Ausnutria offers full support to the customer, ranging from infant formula production only, to full support in product development and R&D. The Ausnutria infant formula factories have enough production capacity for large international orders. In further consultation, the possibilities for smaller orders can be discussed.

## Mother breast milk

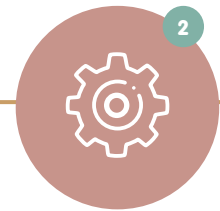
Breast milk is considered the golden standard, both in composition and quality. That is why Ausnutria is in favor of breastfeeding in the first six months of a baby's life. We are also in favor of breastfeeding for as long as possible after six months. In addition, we contribute to the availability of high-quality infant formula for parents who (need to or want to) switch to bottle feeding.

With over 125 years of experience in dairy and more than 75 years of experience in the development and production of infant formula, Ausnutria manufactures tailor made infant nutrition for customers around the world. In addition, Ausnutria supports the growth and development of babies and children by offering its own premium infant formula brands: Kabrita, Hyproca 1897 & Allnutria.



### The Farm

Our Dutch farmers combine the traditional care for and dedication to their animals with the most advanced farm management processes in the world.



### Processing

After the milk has been delivered to the plant, a versatile and critical process commences, designed to convert the liquid milk into infant formula.



## “By choosing Ausnutria as your partner, you are ensured to have the best quality infant formula”

The access to high quality raw materials, the total control throughout the complete production chain, as well as the experienced workforce, allow Ausnutria to offer the best possible product. Many leading companies in the infant formula industry utilize our expertise in the field of product development, production facilities and packaging concepts. Because babies and children are in the most vulnerable stage of life, infant formula is a delicate segment requiring great experience and know-how. Our qualified R&D department has the expertise to develop an infant formula custom-made to local, nutritional and legal requirements.



3



### Packaging

Our packaging facilities and processes consequently create a controlled packing atmosphere that ensures a long shelf life for infant formula.

4



### Distribution

Following an extensive analysis and release from our warehouse, the products are ready for transport to customers and consumers throughout the world.

## Kabrita, Hyproca 1897 and Allnutria

Ausnutria also offers its own brands of infant formula. The brands are unique and geared to meet specific nutritional requirements for a healthy growth and development of infants worldwide. Ausnutria is world leading in goat milk infant formula. Its Kabrita brand is a complete line of goat milk infant formula and toddler milk. Hyproca 1897 and Allnutria offer a complete line of cow's milk infant formula and toddler milk.

\* Hyproca 1897, Allnutria and Kabrita are Ausnutria brands

# Develop your own infant formula brand

By choosing Ausnutria as your partner, you are ensured to have the best quality infant formula. All our products are developed by our experts and produced with the greatest care.

Our sophisticated system for standard cow's milk based formulas gives you the possibility to develop your own infant formula by steps, from basic to super premium formulations. The streamlined process of composing your own infant formula offers a secured flow of trusted premium ingredients, constant high quality and a balanced end product. Always in line with the applicable requirements, whether it is local legislation, EU legislation and/or Codex.



# Product Selection



## Standard formulations

**Stage 1** (0-6 m.)

**Stage 2** (6-12 m.)

**Stage 3** (12-36 m.)

**Stage 4** (36+ m.)

**Mama**

## Specialty formulations

**Lactose free** (LF)

**Anti-regurgitation** (AR)

**Anti-Colic** (AC)

**Comfort** (Anti constipation, easy digest)

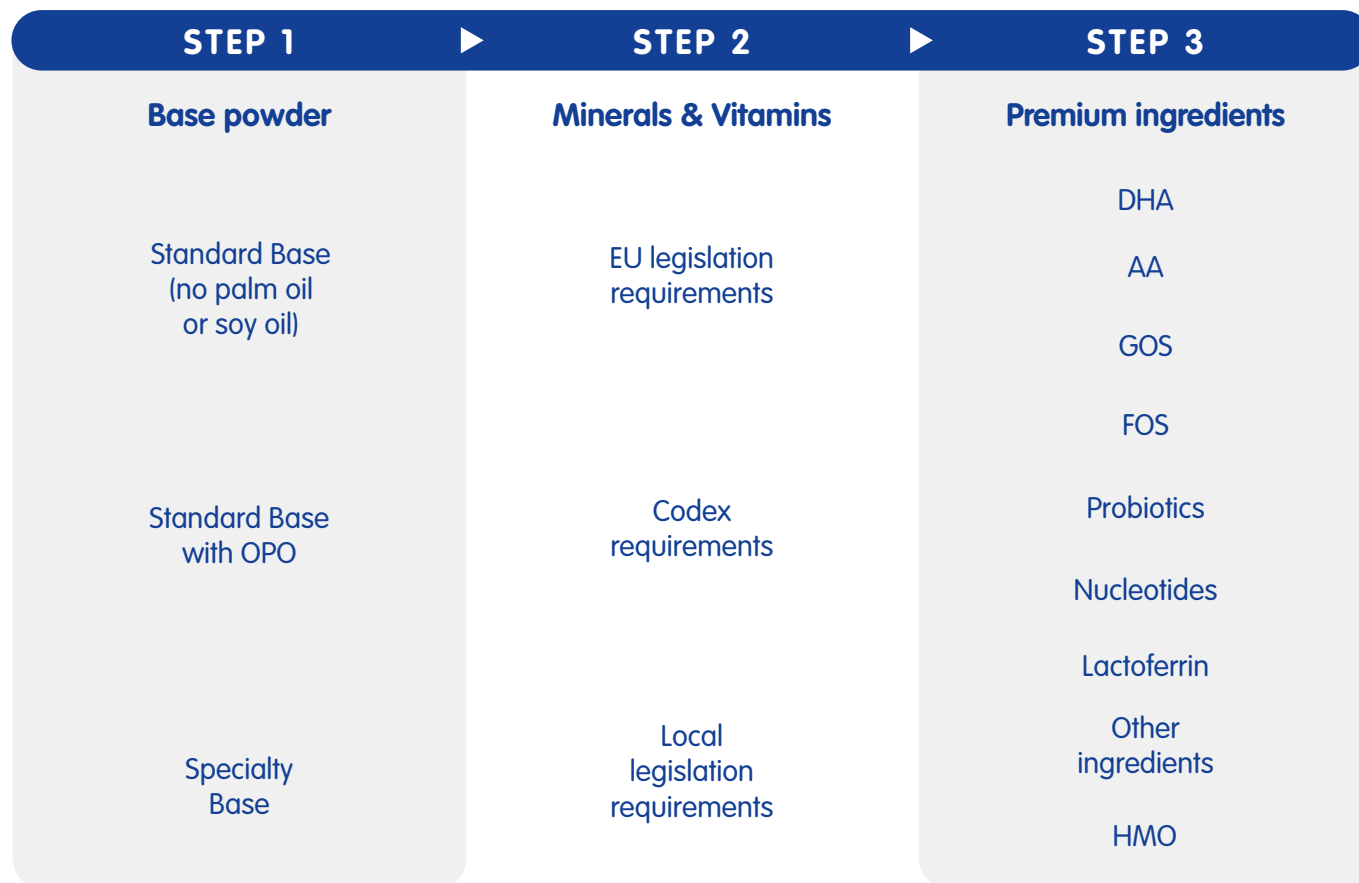
**Organic**



## Steps to develop your own infant formula recipe

The recipe of an infant formula is built on 2 major steps: base powder, minerals & vitamins. The steps can be customized based on the range of requirements in legislation and are also specified based on the different types of legislation for every stage.

The base powder consists of an optimal combination of fat, protein and carbohydrates. Furthermore you can choose mineral and vitamin mixes, which are necessary for the optimal development of an infant. These mixes are added in the right proportion. Premium ingredients can be added to further customize the recipe. All in close cooperation with our sales department and product developers.



## Steps to develop your own packaging

Ausnutria closely works together with top suppliers to offer the best packaging options available in today's market. Artwork development can be supported through the company's expertise in regulations, artwork- and printing specifications. Ausnutria and Trivium Packaging have realized a hypermodern can manufacturing facility on the production site of Ausnutria in Heerenveen. This 10,000m<sup>2</sup> large factory is equipped with state-of-the-art machines and offers "wall-to-wall" production. This means that it is integrated with the current Ausnutria factory for dry blending and packaging. With this Ausnutria has an on-site can manufacturing process, ensuring the stable and efficient supply of high-quality cans.

STEP 1 ▶	STEP 2 ▶	STEP 3 ▶	STEP 4 ▶	STEP 5
<b>Content</b>	<b>Opening</b>	<b>Beads</b>	<b>Colours</b>	<b>Pack format</b>
400 g. Φ99mm	Peel-off with D-shape	With beads (8:3-2-3) or without	CMYK and PMS, Metallic details, Glossy varnish or Matt varnish	12 x 400 g.  24 x 400 g.
800-900 g. Φ127mm	Peel-off with D-shape	With 4/6 beads or without		6x 800-900 g.  12 x 800-900 g.
1600-1800 g. Φ153mm	Penny lever	Only with 6 beads		6 x 1600-1800 g.



**TIN**



**PEEL-OFF  
WITH  
D-SHAPE**



**PENNY LEVER**

# State-of-the-art production facilities

Customers can rely on top quality products supplied from advanced production plants. Ausnutria owns five production sites in the Netherlands, in which the production of infant- and toddler nutrition is fully integrated. With these factories, Ausnutria is able to fully control the entire production chain. During the whole process, from the collection of fresh milk to the end product, quality is checked and guaranteed.

## Ausnutria Office Wageningen Campus

Ausnutria has an office on the Wageningen Campus: the hotspot for innovation and knowledge sharing in the field of nutrition and health in the Netherlands.

At Wageningen we work together with experts to build unique expertise. Collaborating with partners including universities has become our second nature. Maintaining the highest quality is our competence, yet always with an entrepreneurial mindset. We are constantly focusing on the future, with chances for improvement and innovation constantly on the radar. Therefore it is of great importance to be active at the heart of nutritional research in the Netherlands.

Leeuwarden



Ommen



Heerenveen



Zwolle



Kampen





## Factory Heerenveen

The production site in Heerenveen has been open since 2018. This state-of-the-art facility has been designed to produce premium quality infant- and toddler nutrition. This production site is highly automated and equipped with blending- and packing facilities for infant- and toddler nutrition, and has a fully automated high-bay warehouse. The production lines comply with the highest quality standards and certifications. The total production capacity of this site is over 70.000 metric tons of infant formula per year.

## Quality control

High quality is essential and of vital importance in the infant nutrition industry. Each step of the production process is therefore aimed at guaranteeing high quality.

In order to offer customers the best possible food safety guarantee, high attention is paid to the quality of infant formula products. Ausnutria wants the best quality for consumers worldwide. This means that the whole process, from fresh milk to infant formula, is strictly controlled.

The well-equipped facilities and the production process are set up according to the Codex Alimentarius guidelines and the factories are FSSC 22000 certified. The Ausnutria infant formula factories and Ausnutria's own brands have been approved by the Dutch controlling Authority for Milk and Dairy products (COKZ) and the Certification and Accreditation Administration of the People's Republic of China (CNCA). Furthermore, Ausnutria is in an advanced stadium for the US Food and Drug Administration (FDA) approval of Kabrita infant formula.

In addition, Ausnutria is certified for the production of: Organic, Halal and Kosher products. The integrity of products is ensured due to strict quality control at each step of the production process.



# 100% Dutch quality

The Ausnutria history and expertise go back more than 125 years. Nowadays Ausnutria supplies the international market from the Netherlands, the dairy center of the world.

The Dutch landscape is largely determined by dairy farming. A quarter of the acreage in the Netherlands is used to let cows graze and to harvest maize as their feed. The Netherlands has around 18,000 dairy farms and over 60 dairy factories. The dairy sector offers over

60,000 jobs and the 1,6 million cows in the Netherlands produce 13 billion liters of milk per year. The Netherlands therefore is a real dairy country.

Premium quality



Dutch origin



For mothers and babies



# Our responsibility

## Our sustainability pillars

### BETTER NUTRITION

We foster innovation and offer quality nutritional products & solutions to promote healthy living and well-being for all.

### BETTER LIFE

We promote meaningful partnerships to create a healthy and inclusive workplace and community for our stakeholders to grow and thrive.

### BETTER ENVIRONMENT

We commit to responsible production and consumption, and act on climate change for our future generations.



PRIVATE LABEL

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